



## **RODEO AUSTIN PRCA/WPRA SANCTIONING RIDER**

Rodeo Austin agrees to the 2020-2021 PRCA ProRodeo and WPRA Sanctioning Agreements with the following amendments:

### **I. INTELLECTUAL PROPERTY, SPONSORSHIP, MARKETING AND MERCHANDISE RIGHTS**

#### **a. Rights Remain in Rodeo Austin**

- i. Rodeo Austin retains all intellectual property, sponsorship, marketing and merchandise rights associated with its marks, its presentations, the actual conduct of its events and the live production and on-site presentation of its shows and competitions to include rodeo events, awards presentations, and contestant recognition.

##### **1. Intellectual Property:**

- a. While respecting the intellectual property right of contestants, Rodeo Austin retains all rights associated with its still footage/photography, audio, closed-circuit broadcasts and external broadcasts to include television, radio, internet and all other means of electronic distribution as follows:

- i. Rodeo Austin retains all rights in and to the audio/video, filming, taping, recording in any media now or hereafter known, still footage/photography, television, radio or internet broadcasting or reproduction in any manner or form thereof March 14-28, 2020 Rodeo Austin Events and the 2021 Rodeo Austin Events (dates to be determined).
- ii. Rodeo Austin retains the rights to all segments of Rodeo Austin performances for live in-house closed-circuit broadcasts (by any and all electronic medium) to markets outside of Travis County Expo Center. Rodeo Austin plans to pursue network television and internet broadcasts. Live and delayed broadcasts may be utilized to promote awareness of Rodeo Austin, to promote ticketed attendance to current and future Rodeo Austin performances and to promote the sport of rodeo in general.

##### **2. Sponsorship:**

- a. Rodeo Austin agrees to the 2020-2021 PRCA Rodeo Sponsorship Agreement with PRCA's acceptance that this agreement applies only to PRCA/WPRA events and has no binding effect on other activities or events held in conjunction with Rodeo Austin. Such other activities or events include, but are not limited to, livestock shows, horse shows, carnival, rodeo opening ceremonies, mutton bustin's, calf scrambles, featured entertainers, independent rodeos and other specialty events held in conjunction with Rodeo Austin.
- b. All sponsors, either Rodeo Austin, PRCA or PRCAP initiated, must comply with the rules and policies set forth by Rodeo Austin with respects to marketing, signage and advertising.
- c. Rodeo Austin executes numerous exclusive and limited rights sponsorship agreements with local, regional and national sponsors. Terms of such agreements may extend multiple years. As a result, Rodeo Austin may not offer established PRCA or PRCAP First Right of Refusal National Sponsors terms to sponsor on an annual basis.

- d. Upon expiration of Rodeo Austin sponsorship agreements, Rodeo Austin offers first right of refusal to Rodeo Austin sponsors first. Should Rodeo Austin sponsors pass on such terms, Rodeo Austin will make every effort to contact PRCA or PRCAP National Sponsors.
  - e. Rodeo Austin pledges to work with PRCA, PRCAP and PRCA National Sponsors to ensure the advancement of the sport of ProRodeo.
  - f. Should PRCA or PRCAP wish to offer sponsorship exposure in the Rodeo Austin arena to a potential PRCA or PRCAP national sponsor, PRCA or PRCAP agrees to include Rodeo Austin in negotiations. All parties must mutually agree on sponsorship terms, otherwise Rodeo Austin will not honor PRCA or PRCAP sponsor agreements.
- b. Rights Remain in PRCA and WPRA
- i. PRCA and WPRA retain all intellectual property, sponsorship, marketing and merchandise rights associated with its marks.

**II. RODEO AUSTIN RULES OF COMPETITION**

- a. ProRodeo Schedule
- i. Rodeo Austin will consist of 1 ProRodeo qualifying round to be held over the first twelve performances, 1 ProRodeo playoff round to be held over two performances and 1 ProRodeo Finals performance.

Performance	Day	Time	Date	Notes
DR	Thursday	9:00 a.m. – 2:00 p.m.	March 12, 2020	Welcome Mtg, Dress Rehearsal
1	Saturday	7:00 p.m.	March 14, 2020	ProRodeo Qualifying Round
2	Sunday	3:00 p.m.	March 15, 2020	ProRodeo Qualifying Round
3	Monday	7:00 p.m.	March 16, 2020	ProRodeo Qualifying Round
4	Tuesday	7:00 p.m.	March 17, 2020	ProRodeo Qualifying Round
5	Wednesday	7:00 p.m.	March 18, 2020	ProRodeo Qualifying Round
6	Thursday	7:00 p.m.	March 19, 2020	ProRodeo Qualifying Round
7	Friday	7:00 p.m.	March 20, 2020	ProRodeo Qualifying Round
8	Saturday	7:00 p.m.	March 21, 2020	ProRodeo Qualifying Round
9	Sunday	3:00 p.m.	March 22, 2020	ProRodeo Qualifying Round
10	Monday	7:00 p.m.	March 23, 2020	ProRodeo Qualifying Round
11	Tuesday	7:00 p.m.	March 24, 2020	ProRodeo Qualifying Round
12	Wednesday	7:00 p.m.	March 25, 2020	ProRodeo Qualifying Round
13	Thursday	7:00 p.m.	March 26, 2020	ProRodeo Playoff Round
14	Friday	7:00 p.m.	March 27, 2020	ProRodeo Playoff Round
15	Saturday	7:00 p.m.	March 28, 2020	ProRodeo Finals Performance

- b. ProRodeo, March 14-28, 2020 and ProRodeo, 2021 (dates to be determined)
- i. Entries
    - 1. Entry fees are as follows:
      - a. Bareback \$300
      - b. Steer Wrestling \$300
      - c. Team Roping \$300 per contestant
      - d. Saddle Bronc \$300
      - e. Tie-Down Roping \$300
      - f. Barrel Racing \$300
      - g. Bull Riding \$300
    - 2. Rodeo Austin entry information to be listed in the Mid-December ProRodeo Sports News edition.
    - 3. Entry open and closing date to be determined by PRCA/WPRA
      - a. Rodeo Austin to receive the final contestant listing and initial stock draw no later than March 9, 2020 – excluding medical releases.
  - ii. Entry Selection Process
    - 1. Contestant Limits
      - a. Each event will consist of 96 contestants/teams.
        - 1. Bareback Riding, Steer Wrestling, Saddle Bronc Riding, Tie-Down Roping, Barrel Racing and Bull Riding will be limited to 96 contestants per event.
        - ii. Team Roping will be limited to 96 teams.
        - iii. Rodeo Austin will not pay compensation money.
        - iv. All contestants must be in good standing with the PRCA/WPRA and Rodeo Austin.

iii. Performance Format

1. Top 96 Contestants per event
  - a. 8 per night X 1 head round for 12 nights (1 Qualifying Round)
  - b. 8 per night X 1 head round for 2 nights (1 Playoff Round)
  - c. 8 per night X 1 head round for 1 night (1 Finals)
2. No Slack
3. No "Average" Pay-Out
4. No Bull Riding Day Money
5. No Stock Charges
6. \$230,400 in Contestant Entry Fees as per the following fee schedule; Contestant Entry Fees to fully fund Qualifying Round; Should an event not fill with 96 contestants, contestant prize money will be reduced in the Qualifying Round
7. \$340,000 in Added Money or \$42,500 per event; Rodeo Austin's Added Money to fully fund Playoff Round and Finals
8. \$570,400 Total Payout per the following payout schedule
9. Two judges, scoring on half-points, to reduce chance of ties
10. At the end of the Qualifying Round, if there are not enough qualified rides and/or times to fill the Playoff Round, then contestants that move on will be determined by a random post-Qualifying Round draw
11. At the end of the Qualifying Round, if there is a tie for the last advancing place, then contestants that move on will be determined by a random post-Qualifying Round draw
12. At the end of the Qualifying Round, if an advancing contestant turns out (including doctor release or visible injury) then the next contestant with the highest score or fastest time in the Qualifying Round may move up. If the next contestant is not available; the contestant with the next highest score or fastest time in the Qualifying Round may move up. This will continue until all Playoff Round spots are filled. If an animal has already been drawn for the contestant who turned out, the replacement contestant will draw an animal from a pool consisting of all animals that have been turned out and the first available designated re-ride.
13. The sixteen contestants that who qualify for the Playoff Round will be placed as follows in all events: positions 16-9 will compete in the Thursday, March 26<sup>th</sup> (thirteenth) performance, positions 8-1 will compete in the Friday, March 27<sup>th</sup> (fourteenth) performance.
14. Contestants who qualify for the Playoff Round will be allowed to trade with other contestants through the rodeo secretary for thirty minutes following the conclusion of the twelfth performance.
15. At the end of the Playoff Round, if there are not enough qualified rides and/or times or there is a tie for the last advancing place, the contestant with the highest score or lowest time in the Qualifying Round will advance to the Finals; if still tied, then contestants that move on will be determined by a random post-Playoff Round draw
16. At the end of the Playoff Round, if an advancing contestant turns out (including doctor release or visible injury) then the next contestant with the highest score or fastest time in the Playoff Round may move up. If the next contestant is not available; the next contestant with the highest score or fastest time in the Playoff Round may move up. This will continue until all Finals Round spots are filled. If an animal has already been drawn for the contestant who turned out, the replacement contestant will draw an animal from a pool consisting of all animals that have been turned out and the first available designated re-ride.
17. At the end of the Finals, if there are no qualified rides and/or times in an event, the event winner will be determined by the highest combined score or lowest time from the Qualifying and Playoff Round combined.
18. Money won in a Qualifying and/or Playoff Round does not count toward the Final placings.

iv. Payout

- o Qualifying Round Payout (Gross / Net)

- Per Event
  - First \$5,947 / \$5,590
  - Second \$5,321 / \$5,002
  - Third \$4,695 / \$4,413
  - Fourth \$4,069 / \$3,825
  - Fifth \$3,443 / \$3,236
  - Sixth \$2,817 / \$2,648
  - Seventh \$2,191 / \$2,060
  - Eighth \$1,565 / \$1,471
  - Ninth \$939 / \$883
  - Tenth \$313 / \$294
  - Total \$31,300 / \$29,422
- X 8 events \$250,400 / \$235,376

- Playoff Payout (Gross / Net)

- Per Event
  - First \$6,000 / \$5,640
  - Second \$5,000 / \$4,700
  - Third \$3,800 / \$3,572
  - Fourth \$2,600 / \$2,444
  - Fifth \$1,600 / \$1,504
  - Sixth \$1,000 / \$940
  - Total \$20,000 / \$18,800
- X 8 events \$160,000 / \$150,400

- Finals Payout (Gross / Net)

- Per Event
  - First \$10,000 / \$9,400
  - Second \$7,500 / \$7,050
  - Third \$5,000 / \$4,700
  - Fourth \$2,500 / \$2,350
  - Total \$25,000 / \$23,500
- X 8 events \$200,000 / \$188,000

- **GRAND TOTAL PAYOUT \$610,400 / \$573,776\***

\*PRCA to deduct 6% from each check

- v. Added Purse Money

- i. Rodeo Austin Added Purse Money provided the proposed Rodeo Austin PRCA/WPRA Sanctioning Rider is approved in its entirety by both the PRCA and WPRA.

- 1. Bareback \$47,500
- 2. Steer Wrestling \$47,500
- 3. Team Roping \$95,000
- 4. Saddle Bronc \$47,500
- 5. Tie-Down Roping \$47,500
- 6. Barrel Racing \$47,500
- 7. Bull Riding \$47,500
- 8. Total \$427,500

- v. Order of Events

- 1. Bareback Riding
- 2. Steer Wrestling
- 3. Team Roping
- 4. Saddle Bronc Riding
- 5. Tie-Down Roping
- 6. Barrel Racing
- 7. Bull Riding

vi. Timed Events

1. General

- a. No stall reservations. A limited number of stalls are available on a first-come, first-served basis. Contestants must check in and complete Stall Form with Stall Manager before stalling horses.
- b. Contestants with horses must check in at the Gate 2 entrance to the Fairgrounds and present the following to be admitted entrance. The following guidelines are established in compliance with the Texas Animal Health Commission Regulations governing admission of livestock into fairs and exhibitions and additional rules imposed by Rodeo Austin to ensure the health and well-being of animals exhibited at the Show.
- c. Certificate of Veterinary Inspection current, issued within thirty (30) days or a valid equine interstate passport or equine identification card, current, issued within six (6) months.
- d. Negative equine infectious anemia (EIA) test (also known as "Coggins Test") within twelve (12) months. In-state origin equine: foals, less than eight months of age, nursing a negative dam are exempt from testing. Test document must be in hand or test results and related information must be shown on the certificate of veterinary inspection. If using an equine passport or equine identification card, the negative EIA test must be within 6 (six) months.
- e. Contestants must abide by Rodeo Austin regulations for entry and exit with animals. Individuals who violate animal entry policies will be subject to immediate ejection from the premises.
- f. Contestants with falsified health papers will be fined \$250.00.
- g. If a timed event animal escapes the confines of the Arena when the contestant is still eligible to compete, the flag will be dropped, and contestant must take the next extra in the draw.

2. Tie-Down Roping

- a. If a calf is jerked down, the contestant will be disqualified.
  - i. A jerk down mean that a calf is jerked straight over backwards, landing on its head or back.

3. Team Roping

- a. Two (2) loop maximum.

4. Barrel Racing

- a. There will be no preparation, re-work or raking during the competition.

5. All other rules will be enforced per the PRCA/WPRA rulebook.

vii. Riding Events

1. General

- a. Roughstock will be drawn 72 hours in advance of the first performance for the first 6 performances and at least 72 hours in advance of the seventh performance for the next 6 performances.
- b. Roughstock will be drawn 24 hours in advance of thirteenth performance for the remaining three performances.
- c. Roughstock will be drawn 24 hours in advance of the Finals performance.
- d. Per Rodeo Austin's standards of humane treatment to animals, the prod is not approved, nor should it be used, to enhance the performance of any animal, thus the prod shall never be used at the bucking chutes where the contestant and livestock initiate competition.

2. All other rules will be enforced per the PRCA/WPRA rulebook.

c. General

- i. Judges scores/times are official.
- ii. Judges will utilize half points.
- iii. Each contestant must complete and sign a Rodeo Austin Release of Liability, Indemnity and Background Check Agreement and present it to the Rodeo Secretary prior to his/her first competition.
- iv. Each contestant will be furnished with a Rodeo Austin back number, which must be worn or displayed in its entirety at all times when in the Competition Arena. If a contestant has an existing patch sponsorship involving the cattle/yoke of the shirt, then

the contestant may wear the Rodeo Austin back number immediately below the existing cantle/yoke patch. If a contestant elects to wear a protective vest or jacket then that contestant must wear the Rodeo Austin back number in the same location on the vest or jacket.

- v. In accordance with PRCA Bylaws (B15.1.9), this is to notify that Rodeo Austin will only admit contestants who are entered in the competition to all facilities at no charge. PRCA/WPRA members who are not entered will not be given free admission, nor may they enter any area restricted only to contestants without proper Rodeo Austin credentials.
  - vi. No family members (including children), guests, escorts, etc. will be allowed in chute or Arena areas.
  - vii. No dogs will be allowed on the grounds, with the exception of contract acts.
  - viii. Contestants must enter facilities via Gate 2 off of Decker Lane. Parking is available on a first-come, first-served basis in Lot C and/or D.
- d. Appearances, Press and Media
- i. Contestants agree to be available to Rodeo Austin staff for media interviews during the days/evenings that they are participating in a performance.
  - ii. The highest scoring contestant(s) in each event, of each performance, are asked to participate in a minimum one-hour autograph session following each performance.
  - i. The top winning contestant(s) in each event must be present for the awards presentation at the conclusion of his/her event during the Qualifying, Playoff and Finals performances. The event winner(s) must then take a victory lap if Rodeo Austin so chooses.

### **III. 2020 - 2021 RODEO AUSTIN PAYOUT AGREEMENT**

- a. PRCA and Rodeo Austin to mutually agree to and fully execute the following 2020 - 2021 Rodeo Austin Payment Method Agreement (see next page):

### **IV. TERMS OF SANCTIONING**

- a. Rodeo Austin is requesting a two-year PRCA approval 2020 Rodeo Austin and 2021 Rodeo Austin as outlined above.
- b. By sanctioning Rodeo Austin's 15 ProRodeo events, PRCA, PRCAP and WPRA agree to all aforementioned terms.

**END**