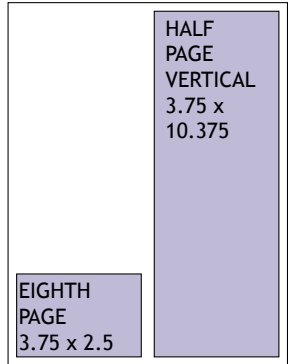


WOMEN'S PRO RODEO NEWS

Women's Professional Rodeo Association –since 1948

AD DIMENSIONS

FULL PAGE:	7.875" x 10.375"
FULL PAGE w/ Bleed:	8.625" x 11.125"
HALF PAGE VERTICAL:	3.75" x 10.375"
HALF PAGE HORIZONTAL:	7.875" x 5.125"
QUARTER PAGE:	3.75" x 5.125"
EIGHTH PAGE:	3.75" x 2.5"



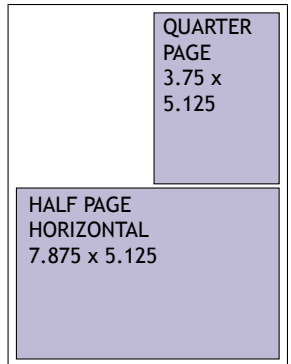
REQUIREMENTS

- Ads must be produced to specific size (i.e. full page, half page)
- Minimum resolution of 300 dpi
- Black and white ads must be saved as grayscale
- All color ads must be CMYK. **No RGB, Lab or Index colors**

ACCEPTABLE FILE FORMATS

- Adobe Acrobat pdf file, 300 dpi with all fonts embedded, CMYK color
- HI-RES JPEG files or Photoshop (PSD) - Resolution must be 300dpi at final ad size, CMYK color
- EPS or Adobe Illustrator Vector Artwork- All fonts should be outlined or included, CMYK color

DO NOT use Microsoft Office products to create artwork.
If you have a layout, include all images, graphics, and fonts used and we will re-create the ad based on your layout.



ELECTRONIC AD SUBMISSION

email: paigeink@gmail.com

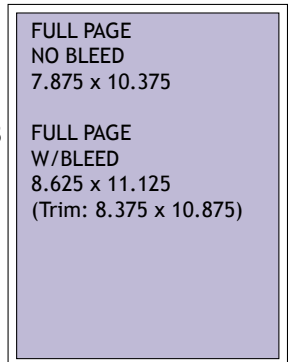
In subject line put: WPRN_(issue)

MAIL

CD, DVD or Flash Drive with proof of ad to

WPRN, 431 S. Cascade, Colorado Springs, CO 80903

WPRN does not accept responsibility for the printing quality of digitally provided ads.



2010 AD DEADLINES

ISSUE DATE	SPACE DEADLINE	COPY DEADLINE
January	December 4th	December 10th
February	January 5th	January 11th
March	February 5th	February 10th
April	March 5th	March 10th
May	April 5th	April 9th
June	May 5th	May 10th
July	June 4th	June 10th
August	July 5th	July 9th
September	August 5th	August 10th
October	September 6th	September 10th
November	October 5th	October 11th
December	November 5th	November 10th

2010 RATES

	1x	6x
4-Color		
Full Page	\$695	\$660
Half Page	\$450	\$430
Quarter Page	\$290	\$275
Black & White		
Full Page	\$395	\$375
Half Page	\$250	\$240
Quarter Page	\$165	\$155
Eighth Page	\$100	\$95