

MEMORANDUM

TO: 2009 Justin Boots Championships Contestants
FROM: Sherman Berg and Beth Greiner
DATE: September 2009
RE: Contestant Packet

On behalf of Ak-Sar-Ben's River City Roundup Board of Directors and the Ak-Sar-Ben Rodeo Committee volunteers, congratulations on your qualification for participation in the 2009 Justin Boots Championships.

We look forward to welcoming you all in just a few short weeks. Enclosed you will find a contestant packet which will provide you with background information necessary to ensure your Omaha experience is a positive one. They include:

1. Contestant Detail Sheet
2. Health Requirements
3. Event Ground Rules
4. Patch Regulations
5. Credential Office Hours
6. Map to the Qwest Center Omaha

Your envelope also includes an event brochure and an insurance liability release form that will need to be signed and returned during contestant orientation.

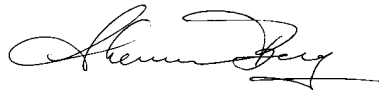
Our rodeo will be celebrating its 62st anniversary this year and we are honored to have you as part of our rich tradition of producing a Championship Rodeo for thousands of fans that last year came from 34 different states and four different countries. This year we have added several new benefits including a bigger hospitality area with computer access and additional contestant parking spots.

As your plans are made, please contact us if we can be of additional assistance.

Sincerely,



Beth A. Greiner, President
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