

2019 GROUND RULES

PRORODEO TOUR FINALE | PUYALLUP, WA

1. QUALIFIERS

- A. By entering to compete in the 2019 PRORODEO TOUR FINALE ("FINALE") to be held in Puyallup, WA, September 5 - 8, 2019, you agree to be bound by the terms and conditions of these Ground Rules, the FINALE Patch Sponsorship Rules Addendum and all other Addenda and Exhibits to these Ground Rules, the PRCA Bylaws and Official Rodeo Rules and, for barrel racers, the WPRA Bylaws and Official Rodeo Rules, and any other applicable rules, including all releases of liability set forth in those documents.
- B. Twenty-four qualifiers (24 teams) in each event for the FINALE shall be the top 24 contestants (24 teams) for each event in 2019 ProRodeo Tour Standings and the WPRA ProRodeo Tour Standings at the conclusion of the last 2019 ProRodeo Tour Rodeo. Each person who qualifies and confirms his/her intent to compete must also complete and sign the "PRCA Release and Waiver and Choice of Venue" (Exhibit C). These documents must be received by the Rodeo Secretary prior to the first scheduled competition in order to be eligible to compete.
- C. In the team roping, the 24 qualifying headers must rope with the 24 qualifying heelers based on PRCA World Standings. Team Ropers are to designate partners when calling PROCOM to confirm competition (See Item 1.F below). Should there be a discrepancy in partner designation; the latest confirmation to PROCOM will be accepted. Any team roping qualifier without a designated partner will have a partner assigned by Rodeo Administration, that determination made by a random drawing.
- D. Should there be a tie for the final qualifying spot(s) in any event, only 24 will qualify, and the tie will be broken in favor of those with the highest total money won (unofficial & official money combined) at PRCA and, for barrel racers, WPRA sanctioned rodeos in that event during the 2019 Rodeo Year at PRCA and, for barrel racers, WPRA sanctioned rodeos which end on or before September 2, 2019.
- E. With the exception of the team roping (see item 1.F below), rankings coming into the PLAYOFF will be from highest to lowest per the 2019 ProRodeo Tour Standings and, for barrel racers, WPRA ProRodeo Tour standings (as referenced in 1.B. of these ground rules)
- F. In the team roping, once all headers and all heelers are ranked by using the procedure outlined above, the ranking of the team will be determined as follows: The #1 header and the #1 heeler will pull their partners to assume the 1st place or 2nd place ranking, with that determination based on the official 2019 ProRodeo Tour Standings (as referenced in 1.B. of these ground rules). This procedure will continue until all teams are ranked.
- G. COMPETITION CONFIRMATION. Contestants must confirm intent to compete by calling PROCOM from 9:00 AM (Mountain Time) Tuesday, September 3, 2019 to 3:00 PM (Mountain Time) Tuesday, September 3, 2019. Contestant must be Financially Eligible and Competition Eligible at time of entry closing.
- H. All contestants must make an official entry through the Central Entry Office (PROCOM) prior to entry closing time. Qualified contestants that did not enter by closing time will not be automatically entered nor guaranteed a position. Should less than 24 contestants enter for a position at the FINALE, the PRCA and WPRA reserves the right to fill remaining positions based on 2019 ProRodeo Tour Standings.

2. CONTESTANT INFORMATION

- A. One PRCA patch and will be distributed at the time of check-in and must be worn at all times in the arena. Only one contestant and one companion allowed gate access. For the barrel racers, one WPRA patch will be distributed at the time of check-in and must be worn at all times in the arena.
- B. Event winners must stay for the awards presentation directly after the finals performance.
- C. Contestants will not be permitted to wander on horseback through the fairgrounds. Contestants will be required to follow the contestant shuttle to and from the arena. Maps of the Shuttle route will be available in the contestant parking area and the Rodeo Secretary's office.

3. GENERAL

- A. Official Rodeo. Per Rule R1.7 of the PRCA Rulebook and, for barrel racers, WPRA Rule 10.4.1.8 the FINALE will be as an "Official Entry" rodeo unless contestant designates it as an "Unofficial Entry Rodeo" at time of entry.
- B. Prize Money to Count toward Championship Standings. All prize money earned at the FINALE will count as Championship Points in accordance with Rule R12.1.1 of the PRCA Rulebook and, for barrel racers, rule 14.1 of the WPRA Rulebook and will be applied to 2019 PRCA World Standings and, for barrel racers, 2019 WPRA pro rodeo standings, unless contestant designated the FINALE as an "Unofficial Entry Rodeo" at time of entry.
- C. No Circuit Points. Dollars won at the FINALE will not count towards any circuit standings. For barrel racers, the FINALE will not count as one of the required circuit rodeos.
- D. Trades. Contestants (teams) will be able to trade at the FINALE among the contestants entered in the FINALE in their respective events. The trade deadline will be Wednesday, September 4, 2019 at 5:00 PM (Mountain Time). All trades must be made through PROCOM.
- E. Conflict with the Last Performance. Any FINALE contestant who has qualified for the semi-finals and/or finals and is scheduled to compete at another rodeo may draw out of the conflicting rodeo in accordance with procedures outlined in Rule R1.7.3.1. Additionally, any FINALE contestant, who has qualified for the semi-finals and/or finals round and is scheduled to compete at another rodeo adding \$3,000 or more on the same day as the last performance of the FINALE, will be moved, if possible, at the second rodeo in accordance with procedures outlined in Rule R2.12.2 of the PRCA Rulebook and, for barrel racers, rule 10.3.5.6 of the WPRA Rulebook. Contestants who have not qualified for the semi-finals and/or finals round will not be moved, nor will they be required to participate in any functions on or after the semi-finals and/or finals round performance.
- F. Doctor Releases. Valid doctor releases will be accepted. Should it be necessary to doctor release contestants are to follow procedures outlined in R6.7 the PRCA Rulebook and, for barrel racers, Chapter 10 of the WPRA Rulebook. Failure to follow those procedures will result in fines pursuant to Section 4.B of these Ground Rules. A contestant using the doctor release procedure shall also be subject to the ineligibility periods as set forth in the PRCA Rule Book.
- G. Determination of Event Champions/Event Winners. The Event Champion will be that person who wins the Four Round Finals on Sunday, September 8, 2019. In case of a tie, the Event Champion will be determined based on the fastest time or highest score in the semi-finals. If still tied, the Event Champion will be determined based on the fastest time or highest score in the average after the long go-rounds. If still tied, the Event Champion will be determined based on the single fastest time or highest score in any of the long go-rounds.
- H. Victory Lap. The event winner for each performance must be prepared to take a victory lap following his/her event. In addition, immediately following the last bull rider all event winners for each performance are to be prepared to walk to a predestinated location (set by Production Manager) for introduction. Every contestant, except event winners, must be present for a group introduction immediately following the last bull rider.
- I. Patch Sponsorships. No FINALE participant may wear or display in the Competition Arena of the FINALE (including the areas behind the chutes and the moat) any patch or Signage (as defined in the "Rules and Regulations Governing Advertising in an Arena") which is in conflict with, or opposed to, PRCA's and/or Professional Rodeo Cowboys Association Properties, Inc.'s National Sponsors. All other provisions of the FINALE Patch Sponsorship Rules, a copy of which is attached hereto as Exhibit A, shall also be in effect at the PLAYOFFS. See Exhibit A and, for barrel racers, WPRA Rule #19.1 (and Exhibit B).
- J. Back Numbers. Each contestant will be furnished with a FINALE back number, which must be worn and displayed in its entirety at all times when in the Competition Arena, as defined in item 3.I above. If a contestant has an existing patch sponsorship involving the cantle/yoke of the shirt, then that contestant may wear the FINALE back number immediately below the existing cantle/yoke patch. If a contestant elects to wear a protective vest or jacket, then that contestant must wear the FINALE back number in the same location on the vest or jacket. Failure to wear the FINALE back number in its entirety as outlined above will result in a fine of \$1000 for the first offense, \$2000 for the second offense, \$4000 for the third offense, and disqualification from the FINALE for the fourth and subsequent offense. A contestant may be fined without warning and may be subject to immediate disqualification.
- K. Honest effort. All contestants competing in a performance must give an honest effort. If it is determined by a unanimous vote of all Officials assigned to officiate that event that a contestant did not give an honest effort, he will be (i) disqualified from the go-round in which the violation occurred and any remaining go-rounds, (ii)

disqualified from contention for the average payoff in the event for which he did not give an honest effort and (iii) assessed a fine in the amount of \$500.00. For purposes of this ground rule, whether a contestant gives an honest effort will be determined as follows:

Riding Events. In the riding events, a contestant who fails to ride, using appropriate equipment, his horse or bull out of the chute (except in the case of a chute stalling animal or unless the Officials rule the contestant was fouled coming out of the chute) shall automatically be deemed not to have given an honest effort. Specifically, the bareback riding contestant must have his hand in the rigging until the inside shoulder of the horse crosses the plane of the chute gate; the saddle bronc riding contestant must have feet in the stirrups, seat in the saddle and rein in his hand when the inside shoulder of the horse crosses the plane of the chute gate; and the bull riding contestant must have his hand in bull rope when the inside shoulder of the bull crosses the plane of the chute gate. Once the contestant has ridden the horse/bull out of the chute, it is the sole responsibility of the Officials to determine whether a contestant gives an honest effort. In making this determination, Officials should consider whether the contestant has made a good faith effort to complete his ride.

Tie-Down Roping, Steer Wrestling, and Team Roping. In the timed events a contestant who fails to ride, using appropriate equipment, his horse across the score line (unless the Officials rule he was fouled leaving the box) shall automatically be deemed not to have given an honest effort. Once the contestant has ridden his horse across the score line, it is the sole responsibility of the Officials to determine whether a contestant gives an honest effort. In making this determination, Officials should consider whether the contestant has made a good faith effort to successfully complete the event and record a time.

- L. Any contestant using foul language in the arena, either audibly or by obviously mouthing the words, will be fined in accordance with Rule R11.4.6, of the PRCA Rulebook "Conduct Detrimental to Public Image" and, for barrel racers, the WPRA Rulebook and will be assessed a minimum initial fine of \$500, that fine doubling progressively for each offense thereafter.

4. TURN OUT OR DOCTOR RELEASE SUBSTITUTIONS PRIOR TO COMPETITION

- A. Substitutions will be made in accordance with the *30 Hour Replacement Rule* and the Walk-Up Replacement Policy. However, the alternate list will be those next individuals (teams) with the highest ranking in the 2019 ProRodeo Tour Standings and, for barrel racers, the 2019 ProRodeo Tour Standings (as referenced in item 1.B of these ground rules) in their respective event that entered Puyallup, WA.
- B. Once confirmation of intent to compete has been made, the following turn out fines will apply:

<i>Notified turn out prior to 5:00 PM September 4</i>	<i>\$ 500.00</i>
<i>Notified turn out after 5:00 PM September 4</i>	<i>\$ 1,000.00</i>
<i>Non-notified turn out</i>	<i>\$ 1,500.00</i>

Notification of turn outs must be called into PROCOM during their regular business hours. All turn out deadline times are Mountain Time.

5. TURN OUT OR DOCTOR RELEASE AFTER START OF COMPETITION.

- A. If injured at the FINALE, a contestant will not be eligible to return to competition in any subsequent performance or go. In the Team Roping, if one partner is injured the remaining uninjured partner may select a new partner from FINALE contestants already entered but not already competing in the team roping event.
- B. A non-notified turn out after competing at the FINALE will result in disqualification, loss of monies won and a \$3,000 fine.

6. FORMAT

- A. FINALE will be two go-rounds, back-to-back, 5 performances, with the last performance on Sunday, September 8, 2019 consisting of a semi-final (8) round and final (4) round go-round.
- B. Advancement to the semi-finals will be as follows, the top 8 contestants (8 teams) in the average (after the first and second long go-rounds).
- C. Tiebreakers:
 - (1) Should there be a tie for the final qualifying spot(s) for the semi-finals based on the average, or if there is a tie in the ranking of any of the 8 qualifiers (8 teams) advancing to the semi-finals, ties will be broken as follows:
 - (a) Single Fastest time or highest score in either of the first two long go-rounds
 - (b) 2019 ProRodeo Tour ranking coming into the FINALE
- D. Should any one or more of the qualifiers for the semi-finals be injured and unable to compete, the next highest qualifier in the average from the long go-rounds will advance.
- E. Advancement to the finals will be as follows, the top 4 contestants (4 teams) from the semi-finals.
- F. Tiebreakers:
 - (1) Should there be a tie for the final qualifying spot(s) for the finals based on the semi-finals, or if there is a tie in the ranking of any of the 4 qualifiers (4 teams) coming into the finals, ties will be broken as follows:
 - (a) Fastest time or highest score in the average after the long go-rounds
 - (b) Single Fastest time or highest score in any long go-round
 - (c) Ranking coming into the FINALE
- G. Should any one or more of the qualifiers for the finals be injured and unable to compete, the next highest ranked qualifier from the semi-finals will advance.

7. PAYOFF

- A. For the full go-rounds, average and finals, should there be fewer qualified rides or times than the number of places to be paid, the payoff, eligibility for Championship Points, etc. shall be handled according to Rule R5.5.3 of the PRCA Rulebook for the go-round and according to R5.6.4 of the PRCA Rulebook for the average.
- B. In the event of a tie (involving a qualified score or time) in the finals, the payoff for the corresponding places will be split between the contestants who tie, even though a tie may be broken to determine the contestant who advances to the next round, wins the Event Championship, etc. If no one qualifies in a go-round or finals, all money for that go-round or finals, as the case may be, will be divided evenly among all who competed. Any money paid to a contestant where the contestant did not make a qualified ride or qualified time shall be considered ground money and will not be posted as money won and will not count for championship points.
- C. Payoff, per event (equal money in TR) less 6% per Rule R5.1 of the PRCA Rulebook and Rule 11.1 of the WPRA Rulebook: \$38,800.00

There will be no entry fees for any PRCA or WPRA sanctioned event.

1. Total Payoff | go-rounds & average (equal money in TR): \$7,100.00
 - 1st Place \$2,130.00
 - 2nd Place \$1,633.00
 - 3rd Place \$1,207.00
 - 4th Place \$ 781.00
 - 5th Place \$ 497.00
 - 6th Place \$ 355.00
 - 7th Place \$ 284.00
 - 8th Place \$ 213.00

*The average will be paid after the conclusion of the long go-rounds

2. Total Payoff | Semi-Finals (equal money in TR): \$10,000.00
 - 1st Place \$4,000.00
 - 2nd Place \$3,000.00
 - 3rd Place \$2,000.00
 - 4th Place \$1,000.00
3. Total Payoff | Finals (equal money in TR): \$7,500.00
 - 1st Place \$4,500.00
 - 2nd Place \$3,000.00

8. PRCA COMPETITION ORDER AND DRAW ORDER

- A. First go-round: Contestants will provide preferences at the time of entry and be placed per the PRCA Rulebook. Contestants will be allowed to trade as referenced in 3.D. of these ground rules. The second go-round will be a flip of a contestants first go.
- B. Semi Finals & Finals: Reverse of qualification position for each.
- C. Tie breakers for competition and drawing order: Refer to corresponding tiebreakers as outlined in item 6.C of these ground rules.
- D. Prior to the 5th Performance (which is the Semi Finals and the Finals) stock for all events will be drawn by the judges. The four animals that are selected for each event to be included in the draw for the finals by the Event Representative and the Stock Contractor, will be drawn in order to be assigned to the four contestants (or teams) who qualify for the finals. The first animal drawn will be assigned to the lowest ranked contestant advancing to the finals. The second animal drawn will be assigned to the third highest ranked contestant, the third animal drawn will be assigned to the second highest ranked contestant, and the last animal drawn will be assigned to the highest ranked contestant. (refer to R3.1.3

9. WPRA COMPETITION ORDER AND DRAW ORDER

- A. First go-round: Contestants will provide a preference at the time of entry and be placed per the priority list. Contestants will be allowed to trade as reference in 3.D. of these ground rules. The second go-round will be a flip of a contestants first go.
- B. Finals: Random Draw
- C. Tie breakers for competition and drawing order: Refer to corresponding tiebreakers as outlined in item 6.C of these ground rules.

10. TIMED EVENTS

- A. Stock selection: Cattle used in the timed events shall be selected by the Puyallup, WA PRCA Rodeo Committee, with the approval of the respective Event Representatives. Each respective Event Representative (or duly appointed designee) shall select the cattle to be used for the finals, subject to final approval of the Director of Rodeo Administration.

- B. Timed Event contestants will enter and exit the arena as directed by the Manager of Production.
- C. No more than one man in the box if so requested by contestant.
- D. Only one horse in the box.
- E. A contestant must have hat on head while in box, with no assistance in keeping on or taking off said hat by another person.
- F. The judges have the authority to designate a replacement for an animal fighting or sulking in the chute.
- G. Time limits (not including penalties): Tie-Down roping: 25 seconds Steer wrestling: 60 seconds Team roping: 30 seconds
- H. If a timed event animal escapes or a rerun is awarded for any other reason, that contestant will automatically receive the first extra and will compete on that animal in the performance in accordance with Rule R10.3.8 of the PRCA Rulebook.
- I. In the Team Roping Event, only 2 loops per team will be permitted.

11. RIDING EVENTS

- A. Two judges will be used to score each ride, half points will be used.
- B. The Chute Boss has the authority to assign a flank-man in the absence of the livestock owner or his designated flank-man.
- C. Stock for the first go-round will be posted at 6:30 PM Thursday, September 4, 2019, in the Rodeo Secretary's office.

12. PRCA and WPRA: Separate Organizations

- A. For convenience, both the PRCA and the WPRA ground rules have been included in this document. However, the PRCA and WPRA are distinct and separate sanctioning bodies. All barrel racing issues and questions should be directly addressed with the WPRA.



PRCA PATCH RULES GOVERNING ADVERTISING IN THE PRCA COMPETITION ARENA OR AT PRCA SPECIAL EVENTS

I. Effective Date: These PRCA/PRCAP Rules and Regulations Governing Advertising in the Competition Arena or Special Event (“PATCH RULES”) govern the wearing or display of Patches or Signage at PRCA EVENTS (as defined in Section II.A below). The Effective Date is on or after July 1, 2018. In the sole discretion of the PRCA/PRCAP, these PATCH RULES are subject to revision at any time. Any amendment adopted after the Effective Date above will be effective as specified within such amendment.

II. General Provisions: These PATCH RULES are being adopted to serve as the guidelines contemplated by Chapter 1 Section B1.2.6 of the PRCA Bylaws by which members of the PRCA may wear or display garments, tack or gear advertising a commercial business, product, service or individual at a PRCA EVENT (as defined in Section II.A below).

- A. These PATCH RULES shall apply to all individuals who enter a Competition Arena or Special Event that is sanctioned or approved by PRCA/PRCAP (“PRCA EVENT” or plural as “PRCA EVENTS”). These PRCA EVENTS also include Special Events as defined in Section III.E. Any individual who refuses to comply with these PATCH RULES may be denied participation and/or entry into or may be removed from the PRCA EVENT.
- B. Only full members of the PRCA in good standing are eligible to participate in this PATCH PROGRAM. This includes but is not limited to contestants including permit members, contract personnel, clowns/barrelmen, pickup men, specialty acts, rodeo committees and stock contractors who have full membership. PRCA members who do not participate in the PATCH PROGRAM may not wear Patches or Signage at any PRCA EVENT.
- C. PRCA full members and permit members, who are not Participants, may not wear or display any garment, tack or gear advertising a commercial business, product, service or individual at a PRCA EVENT. Further, an individual who is a Participant under one area of membership, such as a contract personnel member, is not entitled to wear or display any Patch in the Competition Arena while participating in a rodeo in a second capacity, i.e. as a contestant, unless he qualifies as a Participant in the second capacity.
- D. Non-PRCA members entering a PRCA EVENT must comply with these PATCH RULES in their entirety. In the case of non-PRCA members, these PATCH RULES shall apply notwithstanding the use of the term "Participant" within the PATCH RULES in connection with the provisions contained herein.

- E. The terms and conditions of these PATCH RULES shall be enforceable as to and within all PRCA EVENTS unless otherwise specified in these PATCH RULES or in the ground rules of a PRCA EVENT (including but not limited to the NFR Ground Rules).
- F. In the sole discretion of the PRCA/PRCAP, these PATCH RULES are subject to revision at any time. existing and future sponsorship agreements between PRCA/PRCAP and National Sponsors. All individuals participating in and/or entering a PRCA EVENT shall be subject to the PATCH RULES and shall follow all the PATCH RULES set forth herein.
- G. Individuals may not wear Patches, display Signage, or otherwise advertise any non- PRCA rodeo association, Stock Contracting Firm, or event at a PRCA EVENT (e.g. PBR, CBR, WCRA, etc.).
- H. Individuals **may not** have a patch, embroidery or decal at any PRCA EVENT with any company in competition with PRCA/PRCAP Exclusive Sponsors.
- I. All individuals **must** follow the guidelines set forth in the PATCH RULES with respect to the Right of First Refusal (ROFR) Sponsors: This means an offer must first be presented to the Right of First Refusal Sponsors and they have the right to match a competitor's offer to be a Patch sponsor at a PRCA EVENT. Right of First Refusal Sponsors have a maximum of 30 days to reach a decision, and after that time period expires the PRCA member can enter into a Patch sponsorship agreement with the competitive company. This process must be repeated annually prior to patch renewal.
- J. No Patch may be worn at a PRCA EVENT which demeans, disparages, or opposes the use of any product or service of any sponsor of the PRCA/PRCAP or any PRCA EVENT.
- K. These PATCH RULES shall not apply to Canadian Professional Rodeo Association (CPRA) sanctioned rodeos in Canada, unless those rodeos are also sanctioned by the PRCA as a part of any TOUR or the Maple Leaf Circuit rodeos.
- L. A PRCA member Rodeo Committee or Stock Contractor shall not be subject to these PATCH RULES with respect to Patches, Signage or other form of logo which is used to identify or promote that Rodeo Committee or Stock Contractor. This exemption shall also apply to Patches worn or Signage used by bona fide employees and volunteers of the Rodeo Committee or Stock Contractor. This exemption shall not apply, however, to Patches or Signage which in any way advertise a party other than the Rodeo Committee or Stock Contractor or to Patches or Signage which advertise both a third party and the Rodeo Committee or Stock Contractor.
- M. Applicants to become Participants must allow at least two weeks to process the application.

III. Definitions:

- A. "Patch" means any identification, trade name, trademark (regardless of registration status), service mark, logo or other recognizable identification of a commercial business, product, service or individual in the form of material or a piece of material to be worn on, affixed to or as part of a garment, tack or gear so as to be visible to others within the Competition Arena. Clothing designs shall be considered Patches unless such designs meet all requirements for pocket emblems as set forth in section IV.G. herein.

- B. "Signage" means any recognizable identification of a commercial business, product, service or individual that is not affixed to or as part of a garment, tack or gear so as to be visible to others within the Competition Arena.
- C. "Competition Arena" means the interior of the area enclosed by the arena seating at a PRCA-sanctioned rodeo, including the chutes, the back of the chutes, announcers' stand and the chute platforms.
- D. "PRCA EVENT" means any PRCA/PRCAP sanctioned event, competition, promotion or any Special Event.
- E. "Special Event" includes, but is not limited to, participation by a PRCA member in a promotional event or any other production or event physically outside of the Competition Arena. By way of example, but not exclusively, Special Event includes any ProRodeo.com bio page, PRCA publication, media guides, rodeo photos, CMA music fest, rodeo grounds, special PRCA representation appearances, parades, auto races, television and video appearances of any nature and any PRCA/PRCAP sponsored function such as a reception.
- F. "Exclusive Sponsors" means those sponsors that have been designated by the PRCA as exclusive national sponsors for a specific category of sponsorship. For the 2018 calendar year the only two sponsors in the Jeans and Shirts category shall be Wrangler or CINCH, and in the footwear/boots category the only sponsor shall be boot brands marketed under Justin Brands.
- G. "Participant" means any PRCA member who is approved by the PRCA/PRCAP to participate in the PRCA/PRCAP Patch Sponsorship Program as described herein ("PATCH PROGRAM"), including all PRCA membership categories.
- H. "Right of First Refusal Sponsors" means those sponsors that have been designated by the PRCA as right of first refusal national sponsors for a specific category of sponsorship. For the 2018 calendar year these include RAM in the automotive manufacturer category; COORS in the malt beverage/beer category; Montana Silversmiths in the buckles and jewelry category; Pendleton Whisky in the alcohol spirits category; and Resistol Hats in the western headwear category.
- I. "National Sponsor" means any company that in the sole discretion of the PRCA/PRCAP, is an official PRCA/PRCAP sponsor or licensee.

IV. Guidelines:

- A. Notwithstanding any other provision of these PATCH RULES, no Participant may appear at a PRCA EVENT displaying a Patch as permitted by these PATCH RULES until the Patch or Signage has been approved by PRCA/PRCAP.
- B. Participants may not wear Patches at any PRCA EVENT with a **"no signage in arena" policy**, unless otherwise permitted by the rodeo committee, which permission must be disclosed at the time of rodeo approval. Before a rodeo committee may have a "no signage in arena" policy, it must disclose that policy as part of the rodeo approval process (as set forth in Chapter 15 of the PRCA Bylaws), and such policy must be approved by the PRCA/PRCAP. Rodeo committees which have a sponsor flag presentation cannot be granted a "no signage in

arena" policy; if a rodeo conducts a sponsor flag presentation, any "no signage in arena" policy of that rodeo shall be deemed waived.

- C. National Sponsors shall be exempt from size specifications for Patches and Signage worn by non-contestants (e.g., Ram pickup men chaps, Wrangler clown pants logos, Justin Sports Medicine jackets, etc.).
- D. All Patches must be firmly attached on clothing or equipment used for display.
- E. Any commercial identification in violation of governmental television regulations or television network guidelines is prohibited at all televised PRCA EVENTS.
- F. Patch Sponsorship Program sponsors or sponsors of non-Participants **cannot** be acknowledged over the public-address system at any PRCA sanctioned rodeo (sponsors who are also National Sponsors or any rodeo committee sponsors of the rodeo at which the public address system announcement is made are exempt from this prohibition).
- G. Manufacturers' pocket emblems affixed to clothing are exempt from these PATCH RULES only if the following conditions are satisfied: (i) **the pocket emblem displays only the brand or manufacturer of the clothing**; (ii) the dimensions **do not exceed 2 inches in length and 1½ inches in height**; and (iii) such pocket emblems are routinely attached or embroidered as pocket emblems to clothing offered for retail sale "off the rack" to the general public by the manufacturer. Individuals entering the arena should be aware that a pocket emblem is not exempt from these PATCH RULES simply because a shirt is bought "off the rack," unless the pocket emblem meets all the requirements in this paragraph. For the purposes of these PATCH RULES, the "brand or manufacturer" means the entity which distributes at wholesale, or offers the clothing for retail sale, or the trademark under which the shirt is sold to the public.
- H. Protective vests, jackets, committee vests, rain slickers and other protective clothing shall also be subject to these PATCH RULES.

V. PRCA Contestant Member and Permit Member Participants:

- A. Patches may be worn in the following areas, and shall be limited to one sponsor Patch in each location:
 - 1. **Chest/pocket**
 - 2. **Sleeve**
 - 3. **Glove**
 - 4. **Cantle/yoke (top back of shirt).**
 - 5. **Back (below the back number).**
 - 6. **Shirt front stripe**
 - 7. **Chap**
 - 8. **Saddle pad**
 - 9. **Shirt collar**
 - 10. **Breast collar**
 - 11. **Shirt Cuff**
 - 12. **Hat or Helmet**
 - 13. **Baggies**

VI. PRCA Contract Personnel Member Participants:

- A. PRCA contract personnel member Participants may also display Signage which complies with X. A. and B. of these PATCH RULES on their equipment used at PRCA EVENTS (e.g., clown barrels, vehicles, trailers, pedestals, etc.).
- B. PRCA contract personnel member Participants must reach agreement with rodeo committees to which they are contracted with respect to any PATCH PROGRAM sponsors that may conflict with the rodeo committee's own sponsorships (e.g., barrelman and /or pickup men, etc.). Rodeo committees may not prevent contract personnel from having patch sponsorships at their rodeos which are not in conflict with the rodeo committees' own sponsorships unless that rodeo has a "no signage in arena" policy.
- C. A clown's baggies will be considered the same as contestant chaps for purposes of the limitations specified in these PATCH RULES. Patches or Signage shall be allowed (e.g., prop or costume clothing, logoed suspenders, leggings, gloves, bandanas and halters) provided that a clown wearing or using such Patches or Signage complies with the PATCH RULES as set forth.

VII. PRCA Stock Contractor Member and PRCA Livestock Participants:

- A. Patches may be worn in the following areas but shall be limited to one Patch Sponsor per location.
 - 14. **Chest/pocket** (shirt front).
 - 15. **Sleeve**
 - 16. **Cantle/yoke**
 - 17. **Shirt Collar**
- B. Stock contractor firm Participants (including pickup men and chute bosses) may also display Signage, which complies with section X.A. and B. of these PATCH RULES on their equipment used at PRCA EVENTS (e.g., vehicles placing barrels for barrel racing, etc.).
- C. Stock contractor firm Participants (including their pickup men and chute bosses) must reach agreement with rodeo committees to which they are contracted with respect to any patch sponsorships that may conflict with the rodeo committees' own sponsorships (e.g., barrelman and/or pickup men, etc.). Rodeo committees may not prevent stock contracting firm Participants (including their pickup men and chute bosses) from having patch sponsorships at their rodeos which are not in conflict with the rodeo committees' own sponsorships, unless that rodeo has a "no signage in arena" policy.
- D. Sponsorship of livestock pertains to the naming of livestock only.
- E. The stock contractor must follow the PRCA/PRCAP PATCH RULES set forth for the naming of any livestock after a commercial brand or entity used at PRCA EVENTS.
- F. No named livestock whose sponsor or sponsorship is in conflict with the National Sponsors may have their sponsor name announced or presented in the telecast of the NFR, NFSR,

NCFR, Playoffs, Championships, CFRs, TOUR rodeos, or Xtreme Bulls Tour events.
(Category subject to expansion.)

VIII. Sponsors:

- A. For Patch Sponsors that do not have an agreement with the PRCA/PRCAP, no more than twelve (12) contestant Participants, contract personnel Participants, or stock contractor firm Participants may enter into patch sponsorship agreements with the same sponsor for the display of Patch(es) or Signage in the Competition Arena. Patch Sponsors that have an agreement with PRCA/PRCAP are granted an unlimited number of contestant Participants, contract personnel Participants and stock contractor firm Participants.
- B. Sponsorships by distributors/dealers or retailers of a national brand must only name the distributor/dealer or retailer on the Patch or Signage. If the brand name is displayed on the Patch or Signage, that sponsorship shall be considered to have been entered by the brand manufacturer and not the distributor/dealer or retailer.
- C. Patch program sponsors cannot claim any PRCA/PRCAP endorsement nor can they use the PRCA/PRCAP trade name, logos, trademarks, service marks, and sponsor identifications in any manner (except recognized National Sponsors in accordance with their PRCA/PRCAP sponsorship agreements).
- D. Notwithstanding the other provisions of the PATCH RULES, if a Participant has executed an agreement with a sponsor whereby the Participant is to display sponsor's Patch(es) or Signage at a PRCA EVENT, and PRCA/PRCAP subsequently enters into an agreement with a National Sponsor, the terms of which would conflict with Participant's ability to display his sponsor's Patch(es) or Signage at a PRCA EVENT, Participant may nevertheless continue to honor his obligations (with respect to Patch(es) or Signage at the PRCA EVENTS) pursuant to that agreement throughout the initial term of the agreement (excluding renewal, extension or right of first refusal provisions).
- E. If a Participant has entered into a patch sponsorship agreement with a sponsor which complies with these PATCH RULES set forth herein, and such sponsor subsequently develops a product or service in competition with an Exclusive or Right of First Refusal Sponsor, Participant must honor the exclusive sponsor provisions and the first refusal sponsor provisions. If the new product or service is in conflict with a PRCA National Sponsor, then Participant may continue to participate in the Patch Sponsorship Program under the terms of their agreement through the initial term of their original agreement (excluding renewal rights or rights of first refusal). Upon expiration of the term of the original agreement, Participant and sponsor shall be subject to all limitations on competitors with products or services in accordance with these PATCH RULES.
- F. National Sponsors are not limited to the number of participants enrolled in their program; however, a complete list of all participants must be on file with PRCA/PRCAP. Updated lists shall be submitted quarterly (if applicable). National Sponsors are subject to all other guidelines of the Patch program

IX. The Patch:

- A. Patches and Signage must meet the approved specifications contained in these PATCH RULES. Examples of all Patches and Signage must be submitted to PRCA/PRCAP for approval prior to use at a PRCA EVENT by the Participant. PRCA/PRCAP must approve final design of all Patches and Signage before they can be displayed at a PRCA EVENT.
- B. Patches may feature sponsor logo and/or lettering.

X. Signage:

- A. Signage used by contract personnel, clowns/barrelmen, specialty acts and/or stock contractors on large equipment that is visible from the seating area of a PRCA EVENT (e.g., trucks, trailers, etc.) may not exceed twelve (12) square feet maximum. This is one sign per side of equipment (two (2) sides only).
- B. Signage used by contract personnel, clowns/barrelmen, specialty acts and/or stock contractors on small equipment that is visible from the seating area of a PRCA EVENT (e.g., clown barrels, pedestals, etc.) may not exceed three (3) square feet maximum.

XI. Sanctions, Fines and Penalties:

- A. Any Participant in violation of these PATCH RULES may be ordered by the rodeo judge or PRCA/PRCAP personnel to change his attire or equipment before he can enter or remain at a PRCA EVENT or to participate, compete or perform. Failure to abide by a judge's or PRCA/PRCAP personnel's order to change attire or equipment may result in disqualification from that event, performance or section of slack. In addition, violators shall be subject to the penalties set forth in Section XI. B. below.
- B. Any Participant who violates these PATCH RULES at a PRCA EVENT **other than the NFR, NFSR, NCFR, Tour rodeo, Xtreme Bulls Tour, any PRCA televised rodeos, Playoffs or other Championships** may be disqualified from participating in that entire event and shall also be subject to the following fine schedule:

1st offense \$500
2nd offense \$1,000
3rd offense \$1,500 plus a two (2) year exclusion from the program.

4th and subsequent offense - Participants who violate these PATCH RULES for the fourth time, and for each subsequent violation, shall be considered to have committed a Class III Offense, as defined by the PRCA Bylaws. Non-PRCA members shall be subject to a \$3,000 fine for the fourth violation, with the fine progressively doubling for each violation thereafter.

- C. Any individual who violates these Rules and Regulations at **the NFR, NFSR, NCFR, Tour rodeo, Xtreme Bulls Tour, any PRCA televised rodeos, Playoffs or other Championships** may be disqualified from participating in that entire event and shall also be subject to the following fine schedule:

1st offense \$1,000

19.1 Patch Program

19.1.1 No WPRA member may wear any patch or signage (trade or service mark, logo, or other recognizable identification of a commercial business, product, service, or individual) of a Conflicting Rodeo Association (as defined in Rule 1.1.15.) on their clothing, tack, or gear in the arena or on the rodeo grounds of a WPRA-sanctioned event, or at a WPRA promotional or special event anywhere of any nature including, but not limited to, autograph signing, media, television or internet events, award events, or receptions.

19.1.2. Any member competing in a WPRA event must comply with the Patch Sponsorship Program. Individuals must honor first right of refusal for all National Sponsors. Any member wishing to participate in the Patch Sponsorship Program must have the sponsor register the patch on:

<http://www.prorodeo.com/prorodeo/membership/prca-patch-program> before it can be worn in competition. All patches must be registered and the member will be required to carry the Sponsorship card. WPRA members can wear up to nine (9) different sponsor patches. Each sponsor may only have twelve members wearing their logo during one (1) year; National Sponsors are exempt from this rule.

19.1.3 Any member who violates these rules at a WPRA sanctioned event may be fined according to fine schedule below, and may be disqualified from participating in that entire event.

1st offense \$500

2nd offense \$1000

3rd offense \$1500 plus a 2 year exclusion from the Patch Sponsorship Program

4th and subsequent offense — Members who violate these rules for the 4th time and for each subsequent violation will be subject to a fine of \$2,500.

Note: Per applicable ground rules at certain events (e.g. WNFR, RNCFR, Wrangler Champions Challenge, etc.) penalties may be higher.

EXHIBIT C:
PRCA DISCHARGE, WAIVER AND RELEASE AND CHOICE OF VENUE FORM

2019 PRORODEO TOUR FINALE
PUYALLUP, WA

1. **Discharge, Waiver and Release. THIS IS A RELEASE OF LIABILITY. BY PARTICIPATING IN THE 2019 PRORODEO TOUR FINALE HELD IN PUYALLUP, WA AT WASHINGTON STATE FAIR (THE "EVENT"), I AM AGREEING TO RELEASE PROFESSIONAL RODEO COWBOYS ASSOCIATION AND OTHER PARTIES FROM LIABILITY. I HAVE THEREFORE BEEN ADVISED TO READ THIS DOCUMENT CAREFULLY.**

I acknowledge that participation in the EVENT is an inherently dangerous activity. I further acknowledge that my participation in the EVENT exposes me to substantial and serious hazards and risks of property damage, personal injury and/or death. In consideration of my being permitted to participate in the EVENT, I hereby agree to assume such hazards and risks.

I further agree to discharge, waive, release and covenant not to sue Professional Rodeo Cowboys Association ("PRCA"), Professional Rodeo Cowboys Association Properties, Inc. ("Properties"), all PRCA sponsors, all PRCA members (including, without limitation, contestants, Stock Contractors, Rodeo Producers and Contract Personnel), and any other PRCA-sanctioned event production entity, and each party's respective officers, directors, employees and agents (collectively referred to as the "Released Parties"), from all claims, demands and liabilities for any and all property damage, personal injury and/or death arising from my participation in the EVENT. This Discharge, Waiver and Release includes all claims, demands, and liabilities, whether known or unknown, foreseen or unforeseen, future or contingent, and includes claims, demands and liabilities arising out of the negligence of the parties so released. This Discharge, Waiver and Release also includes claims, demands, and liabilities for indemnities and contributions arising from property damage, personal injury and/or death to a third party.

I further agree to indemnify and save and hold harmless the Released Parties from any and all claims, demands and liabilities for any and all property damage, personal injury and/or death asserted by a third party (defined as any party other than the Released Parties or me) and arising from my participation in the EVENT.

In the event that any provision of this Discharge, Waiver and Release is determined to be invalid for any reason, such invalidity shall not affect the validity of any of the other provisions, which other provisions shall remain in full force and effect as if this Discharge, Waiver and Release had been executed with the invalid provision eliminated.

2. **Applicability of Rules.** By participating in the EVENT, I agree to become familiar with, comply with, and be bound by any and all rules governing the EVENT, including, without limitation, those promulgated by PRCA, the Ground Rules for the EVENT, and any other applicable rules and regulations, including, without limitation, all releases of liability set forth therein.

3. **Choice of Venue.** In the event I file a suit or an action against the Released Parties in connection with my participation in the EVENT or in any way related to the EVENT, I expressly agree to file and litigate such suit or action, and agree that exclusive jurisdiction and venue for such suit or action shall lie, in an appropriate court located in the City of Colorado Springs, Colorado (provided, however, that if the suit or action involves a claim for which federal courts have exclusive jurisdiction, I agree to file and litigate such suit or action, and agree that jurisdiction shall be in the U.S. District Court located in Denver, Colorado). In the event that I file a suit or action against the Released Parties in a different court, or in the event I file a suit or action against the Released Parties on a claim that is covered by this Discharge, Waiver and Release, I agree that the Released Party(ies) are entitled to recover all costs and expenses, including attorneys' fees, incurred by the Released Party(ies) in defending against such suit or action and enforcing the terms of this Discharge, Waiver and Release. Nothing in this provision is intended to negate or mitigate the terms of this Discharge, Waiver and Release.

4. **Not an Employee.** I understand that I am participating in the EVENT as an independent contractor and "not" as an employee of PRCA or the [WASHINGTON STATE FAIR](#). I further understand that I am not covered by Workers Compensation Insurance, unless I am providing such coverage for myself. I also understand that, to the extent I am injured while working the EVENT, and to the extent that I am a member in good standing with the PRCA, other accident insurance coverage "may" be available to me in accordance with the Membership Accident Insurance Programs of the PRCA.

5. **Binding Effect.** The undertakings and covenants of this Discharge, Waiver and Release shall be binding upon me, my heirs, legal representatives, successors, and assigns.

.....

Card No. _____ Printed Name: _____

Signature: _____ Date: _____

Witnessed by:

Printed Name: _____

Signature: _____ Date: _____